

# L A S E R





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There is a name – one name – that stands for so much of what Australians want in a car. Ford Laser. The car that started it all. Comfort. Performance. Reliability. Value. All in a good looking, right-size package. Laser is very big on the feel good factor too – that feeling of confidence and real satisfaction you get every time you drive. So we'll put it to you right now: if you're about to put your faith – and your money – into a car, it should be this car. The very latest Ford Laser. All those original qualities, but in an up-to-the-minute edition that's as fresh as...well, come and take a look for yourself right now...



LASER GLXI HATCH



LASER GLXI SEDAN

#### LASER GLXI

#### HATCH & SEDAN

Ford Laser GLXi introduces you to top-of-the-line performance, comfort and appointments. And top value too when you compare Laser with competitive offerings. Choose versatile 5-door GLXi hatch or 4-door GLXi sedan, both equipped with a strong and powerful 1.8 litre EFI engine. Teamed with the standard 5-speed manual transmission or optional 4-speed automatic, this responsive engine makes Laser GLXi an impressively quick and agile mover around town or out on the open road. Laser GLXi stops with the authority of efficient 4-wheel power disc brakes.

# LASER GLXI

SE DAN



## LASER LXI SEDAN

Never before has so much style, so much room and so many desirable features come at such an affordable price. Laser LX sedans give you a spirited and economical 1.6



*Laser LXi interior.  
Shown with optional driver airbag.*

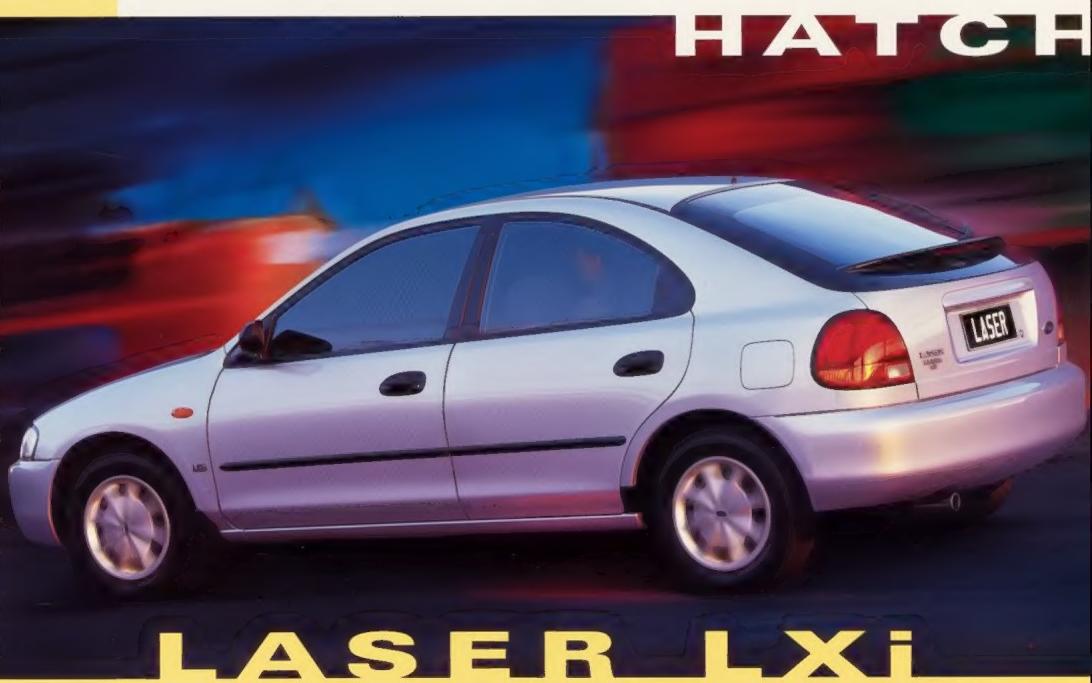
litre fuel injected engine with power steering, front disc brakes and 5-speed manual or optional 4-speed auto transmission. For comfort and convenience there's a 4-speaker stereo radio cassette, intermittent windscreens wiper control, adjustable steering column, cloth seats, comprehensive instruments including tachometer and more.

## LASER LXI HATCH

Everything you've just read about the Laser LX sedans also applies to the LXi hatch. So it really comes down to whether you prefer a hatchback or a sedan. While both the sedan and hatch have a split-fold rear seat, the hatch offers taller, more versatile carrying space by virtue of its removable parcel shelf. The hatch, of course, has a rear wiper/washer. And both models have thoughtful inclusions – like warning chimes that sound if you've left the key in the ignition or the headlamps switched on, map pockets in the front doors and ignition lock illumination. For proven performance, comprehensive standard equipment and unbeatable value for money, a Laser LXi hatch or sedan is the way to go.



*Laser LXi interior.*



## LASER LXI



Digital clock and 4-speed heater/vent.



Cup holder convenience.



Power Pack option available on GLXi.



60/40 split fold rear seat.



Laser GLXi Hatch equipped with optional Power Pack and driver airbag.

# INTERIOR



**GLXi**

## LASER: THE INSIDE STORY

The Laser driving experience is very big on room and comfort. And features. Like tilt adjustable steering column; intermittent windscreen wipers; stylish seat fabrics; and great sounding stereo radio/cassette. The GLXi also gives you a height and tilt adjustable driver's seat and the option of the Power Pack comprising power windows and door locks, power mirrors, map reading spot lamps, front door courtesy lamps and illuminated entry.

# ENGINEERING



Laser LXi's 1.6 L DOHC engine develops 80 kW.



Laser GLXi's 1.8 L DOHC engine develops 92 kW.



Laser's responsive engine, precise steering and efficient braking systems help the driver to avoid an accident. Numerous passive safety measures provide a high level of protection in the event of one. Laser's impressive structural rigidity is enhanced by side intrusion beams in the doors. Anti-submarine front seats help prevent occupants from sliding down under seat belts in the event of a sudden stop. And seat belt web grabbers and height adjustable front seat belt pivot points provide added safety. An optional driver airbag is available on all models, and on the GLXi an optional passenger airbag is offered as well.

Is getting there half the fun? In a Laser it is – absolutely! And some of the thanks for that must go to what you'll find under the bonnet. The four-cylinder Laser engines are responsive and fuel efficient – the result of sophisticated engine management systems that meter and deliver fuel with computer precision. Whether you choose the standard 5-speed manual transmission for a more spirited style of driving, or the convenience of the optional 4-speed auto, the power train combinations are equally rewarding. The versatile 4-speed auto in today's Laser is an amazingly smooth changing unit. And it's smart. As conditions change, the electronic control system adapts to compensate. The result: consistently smooth gear changes year in, year out.

## LASER COLOURS



Silver Stone



Black Emerald



Jewel Green



Blaze Red



White Satin



Twilight Blue

## INTERIORS



LXi Sedan  
& Hatch  
Trident cloth



GLXi Hatch  
Nimbus  
cloth



GLXi Sedan  
Stratos  
velour

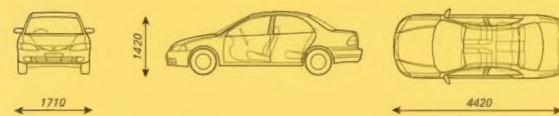
## SPECIFICATIONS

	GLXi Sedan	GLXi Hatch	LXi Sedan	LXi Hatch
1.6 L 16-valve EFI engine	–	–	S	S
1.8 L 16-valve EFI engine	S	S	–	–
5-speed manual transmission	S	S	S	S
4-speed auto transmission	O	O	O	O
4-wheel power disc brakes	S	S	–	–
Cloth seat trim	S	S	S	S
Windscreen Wiper				
Intermittent control	S	S	S	S
Rear wiper/washer	–	S	–	S
Passenger vanity mirror	S	S	S	S
Tachometer	S	S	S	S
Height and tilt				
adjustable driver's seat	S	S	–	–
Adjustable front head restraints	S	S	S	S
"Headlamps on" warning chime	S	S	S	S
"Ignition key in" warning chime	S	S	S	S
Stereo radio/cassette player	S	S	S	S
Cup holder	S	S	–	–
Tilt adjustable steering wheel	S	S	S	S
Front mud flaps	S	S	S	S
Rear mud flaps	S	S	–	–
Digital clock	S	S	S	S
Driver airbag	O	O	O	O
Passenger airbag	O*	O*	–	–
Power Pack:	O	O	–	–

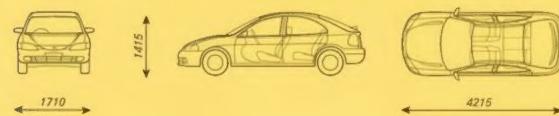
(Including power door locks, power windows, body colour power side mirrors, map lamps, front courtesy lamps, illuminated entry)

\*Available only with the driver's airbag and Power Pack as a combination.

## LASER SEDAN



## LASER HATCH



# ACCESSORIES



*Headlamp guards and bonnet protector help protect your vehicle from costly stone damage.*



*Plush carpet mats with anti-slip backing.*



*Integrated security system.*



*Carry bars for extra versatility.*



*Weathershield available for driver and front passenger comfort.*

## AN OWNERSHIP EXPERIENCE YOU'RE GOING TO LOVE

### FORDcare



Fordcare is a whole range of programs, products and services designed to make Ford owners the most satisfied motor vehicle owners in Australia.

The well-being of your Ford is supported by these warranties and services:



The Ford 24 month/50,000 km Express New Vehicle Warranty.\*

Covers your Ford against defects in factory materials or workmanship for the first 24 months or 50,000 km - whichever occurs first. When fitted at or prior to the time of vehicle delivery, Ford Approved Accessories are also covered by the Ford 24 month/50,000 km Express New Vehicle Warranty.

Five Year Perforation Corrosion Warranty.\*

Covers the original vehicle's body against perforation corrosion for the first five years of its life.



Lifelong Panel Warranty.\*

Covers replacement of outer body panels against perforation corrosion for the life of the vehicle.



Ford Customer Assistance Centre.

We're always happy to hear from you and you will find us responsive to your needs. Customer Assistance Centre - Call 1800 333 306 (TOLL FREE), in Melbourne call 9359 7023.



Ford Credit Financial Services.

Red Carpet Options is available to approved applicants of Ford Credit Australia Limited. Enquire at your Authorised Ford Dealer.



Fleet Communication Centre.

Our Fleet Communication Centre is available to assist fleet customers with information on Ford products and services. Telephone 1800 673 207.

Further information on these warranties and services may be obtained from your Authorised Ford Dealer.

\*Conditions apply.



**HAVE YOU DRIVEN A FORD...LATELY?**

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford\* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order. \*FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.C.N. 004 116 223) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. Printed November 1996. FCL 6486